



# Embedded Housing Locator

## Bolster access to housing and related resources tailored to meet the needs of your community!

- A powerful platform to advertise affordable, accessible, and special-needs housing.
- Share important housing news and programs that impact the areas you serve.



### Customize for Your Agency & Community

- Custom branding to match the look and feel of your agency website.
- Streamline the service within your existing website.
- Incorporate search fields and information about local programs, specialized housing, homebuyer information, and more.

### An Affirmative, Accessible Service

- ADA-compliant, multilingual web tools.
- Supported by a live, toll-free call center (English and Spanish, voice and TTY).

### Increase Your Reach

- Integrate GIS shapefile data for jurisdictions such as Opportunity Zones and Inclusionary Zoning areas.
- Reports on user activity and other key metrics help you gauge housing gaps and demand.
- Secured searches and private listings, real-time homepage content control, inventory tracking alerts, landlord outreach, and more.

### Share Resources and Helpful Tools

- Empower consumers with links to local resources and tools to calculate affordable rent and moving expenses.
- Consumers can sign up for email notifications about listings that meet their needs.

